



CIHR Journalism Awards 2011

Are you a journalist interested in health and research? Do you wish you had the time and resources to produce that in-depth, award-winning piece of investigative journalism?

Here's your chance.

TOUGH TIMES AND BUDGET CUTBACKS ARE STILL THE REALITY FOR MOST CANADIAN NEWSROOMS. But in-depth reporting of health issues often demands significant resources. That's why the Canadian

Institutes of Health Research (CIHR) has established the CIHR Journalism Awards. These awards provide funding to journalists so they can invest the time and expense to investigate and write the health research stories they have always wanted to cover.

Funding is available for journalists to undertake projects in print, broadcast and online media. Previous recipients have prepared in-depth reports – often multi-part – on health issues such as birthing, diabetes, traditional (Aboriginal) medicine, tuberculosis, stem cells, lung cancer, mental health and smoking.

Projects are expected to include a period of investigation and research to assemble the information needed for in-depth news or features.

Award recipients retain full journalistic independence and control of their stories. The Program funds awards up to \$20,000 each and is open to journalists with at least one year of experience or a relevant degree/diploma.

First-time applicants to CIHR will need to apply in advance for a personal identification number. Please leave yourself lots of time to meet the October 5, 2011 (8 p.m.) deadline.

Evaluation

An independent peer review committee will evaluate all applications. An evaluation grid (see reverse side) outlines the criteria used by the committee.

As with all its programs, CIHR funds excellence. Award recipients are selected through a rigorous and demanding peer review process.

To Find Out More

This summer, CIHR will be offering a series of free webinars to interested journalists in both English and French. To find out more about the Program, or sign up for a webinar, please visit the CIHR website (www.cihr-irsc.gc.ca/journalismawards.html) or contact:

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Canadian Institutes
of Health Research

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CIHR JOURNALISM AWARDS

Evaluation Grid

Criteria (and approximate scoring weight)	Information to be provided in application
Novelty and importance of the ideas proposed for investigation by the applicant. (Special consideration will be given to proposals that address areas of health research that are under-reported in Canada.)	Clearly describe your proposed project. Explain why this topic should be covered.
Reputation/audience of proposed media outlets for the dissemination of the work produced.	Identify proposed media outlets, their circulation figures and audience profiles.
The use of research-based information as a key component for the work proposed. (There must be a strong connection between the ideas proposed and Canadian health research.)	CIHR strongly recommends you conduct some preliminary investigation into the latest health research in fields related to your topic. Identify the researchers you plan to interview for your story.
Achievements and activities of the applicant, including publication/broadcast credits. Is the applicant capable of conducting a project of this scope?	Explain how your track record demonstrates your ability to successfully carry out the project you propose.
Does the scope of the project represent a good use of the award money ?	CIHR is accountable to Canadians for the money it invests in research. Your detailed budget should demonstrate that you are acting in a fair and reasonable manner when accounting for travel and other expenses and for work hours against stipend amounts.

30 PER CENT ▼

15 PER CENT ▼

20 PER CENT ▼

20 PER CENT ▼

15 PER CENT ▼

